

Please forward this e-mail to all your family, friends, and colleagues! Help spread the word!

Dear Friends:

Please read carefully.

IT IS NOW! IT IS YOU! AND IT IS FOR CHILDREN TO HAVE THE GIFT OF THE EXCEPTIONAL EDUCATION THEY WANT BUT CANNOT AFFORD! CAN WE COUNT ON YOU TO HELP?

Did you know a contribution to JETCO, the Jewish Education Tax Credit Organization (formerly Cheder) costs you nothing if you owe Arizona State Income taxes in the same amount or greater than what you gave to JETCO (up to \$500 for individuals and \$1,000 for couples)? Did you ALSO know that a minimum household income of \$37,000 is all that is needed for a tax liability of \$1,000 this year?

JETCO is a true tax credit -- it reduces what you already owe the State dollar-for-dollar while allowing you to decide where you want your tax dollars to go. The question is, will you let our State government spend that money in places that will most likely not even benefit Tucson, let alone the education of Tucson children, or will you redirect those funds to help those students who want to attend Congregation Anshei Israel Esther B. Feldman Kindergarten, Tucson Jewish Community Center Kindergarten, or Tucson Hebrew Academy but need financial assistance?

The sad fact is that we need your help to turn around this year: Over 60% of children that attend these schools receive some form of scholarship through JETCO. Unfortunately, only a small fraction of people who can direct their tax dollars to JETCO last year actually did so. Our goal is to have every eligible participant direct the State of Arizona to fund educational scholarships through JETCO by participating in this tax credit program.

Even if you have a cash flow issue of forwarding the money, we will lend you the money without interest until you receive your refund. IT IS THAT IMPORTANT!

This JETCO private school tax credit is truly an amazing opportunity. Having the ability to allocate a portion of your State taxes to give the gift of a great education to families in need is incredible...and it costs all of us nothing to participate. I know that you have friends, grandparents, aunts and uncles, even business associates that would love to participate in JETCO ***if only they knew about the opportunity.***

We are asking you to commit to telling your friends, family, and colleagues – Jewish or non-Jewish, living in Tucson or Phoenix or anywhere else in the State – that as long as they pay income tax in Arizona, they can participate. We need your help to make sure that everyone knows about this opportunity to help! You can forward or cut and paste this email to get the word out.

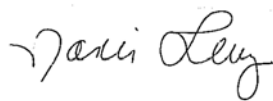
The facts are fairly simple: We are in a recession and giving is much more difficult this year. JETCO is the gift of a great education to kids in need that costs the participant nothing.

Please know that the easiest way to give the contribution is at www.jetco.org, or you may also call Ori Parnaby at (520) 647-8442. Please join with us. We have already made our commitments to JETCO by going to www.jetco.org, and our credit cards will not be charged until December 1st. We have also forwarded this letter to all of our friends who care about education and would understand that with a little effort, they can make a BIG difference at no cost to them.

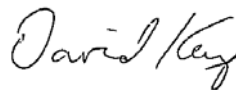
There are also other Arizona State tax credit opportunities that benefit the incredible work of Jewish Family and Children's Service of Southern Arizona (www.jfcstucson.org) and Handmaker Jewish Services for the Aging (www.handmakerfoundation.org). You can fully participate in multiple tax credits depending on your particular tax situation.

Thank you for your commitment to our schools. Thank you for your support and, we hope, your participation! Please let us know how else we can help you help us in any way we can.

Sincerely,



Nanci Levy
CHEDER Campaign Co-Chair
nancilevy@comcast.net
(520) 444-0801



Dave Karp
CHEDER Campaign Co-Chair
dkarp@southernaztoc.com
(520) 444-4095